

Name of Issue:

Is it possible to increase and to promote the sustainable use of PGR by setting up an international label system under the hospice of IPGRI?

Convenor: Marc Lateur

Participants:

Jons Eisele, Bela Bartha, Arielevy, Miriam Waldman

Highlights from the discussion:

It would be very important for public awareness to have a public image of the IPGRI activities. Emphasise the use of PGR and go further than technical problem.

Political decisions are not sustainable. Public becomes more aware about ethic, process, taste, healthy components of food production.

The approach of doing something to support the sustainable use of PGR could be to put on the market an international label, which promotes the philosophy to make use of PGR or old cultivars or landraces.

To be sustainable you need a self and economical supporting system, combining NGO's, public institutions holding collections and users for specific targets.

From the practical point of view we propose that ECP/GR set up a task force (TF) to have reflection on a label, which contribute to protect and to increase the biodiversity in agricultural crops.

The task force has to define a charter where we put in the rules. We need experts on "on-farm" conservation and surely experts from the social-economic point of view (marketing).

The aims are also to contribute to set up a system which can preserve the biodiversity of PGR which helps regions to promote agronomic system, which makes use of a larger agronomic biodiversity which can restore systems in regions that are confronted with climatic changes and desertification or any other disordered situation.